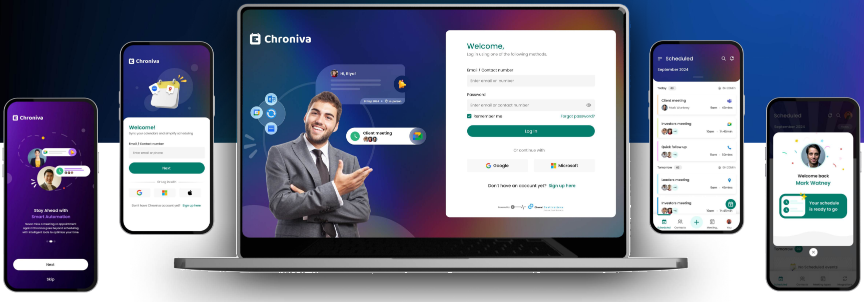
Chroniva

Effortless scheduling, seamless collaboration & your all-in-one meeting hub. Plan, customize, and manage with ease!

Karthikeyan V

Product, UX/UI Designer



Welcome,

Log in using one of the following methods.

Email / Contact number: Enter email or number

Password: Enter email or contact number

☑ Remember me

Don't have an account yet? Sign up here

Chroniva
Hi, Riya!
Client meeting
Forgot password?
Log In
Or continue with
Google
Microsoft
Stay Ahead with
Smart Automation
Next
Skip
Welcome!
Scheduled
September 2024
Client meeting
Investors meeting
Quick follow up
Leaders meeting
Investors meeting
Welcome back
Mark Watney
Your schedule is ready to go

Project Overview

12 weeks
Project Duration

Web & Mobile
Platforms

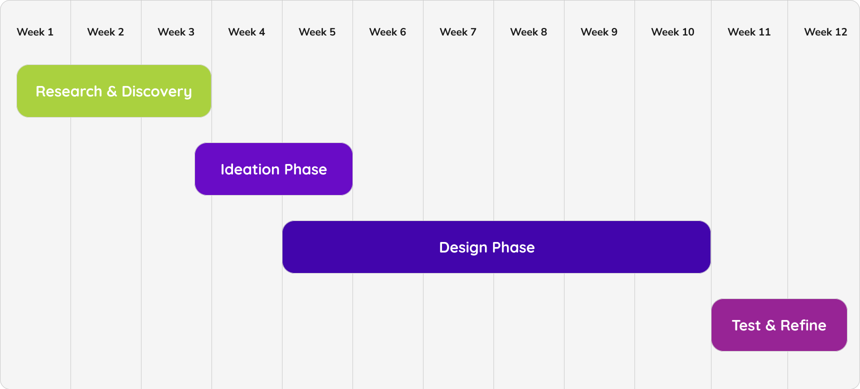
Xd
Tools used

150+
Total screens

My Role

- ✓ Conducted user research and usability testing
- ✓ Design wireframes, high-fidelity screens, and interactive prototypes
- ✓ Collaborate with developers and stakeholders for implementation

Project Timeline



Research & Discovery

Problem Statement

Managing and scheduling meetings can often be time-consuming and prone to errors, especially when dealing with multiple calendars, time zones, and diverse participant needs.

01 **Scheduling inefficiency**
Difficulty in finding mutually available times, leading to back-and-forth communication.

02 **Conflict management**
Overlapping meetings and lack of visibility into schedule conflicts.

03 **Limited customization**
Inability to tailor meeting experiences (e.g., adding questions, choosing specific locations).

04 **Fragmented tools**
The need to switch between platforms for calendars, video conferencing, and reminders disrupts workflow.

Product Goals

The product aims to become an essential tool for professionals and organizations looking to manage their time effectively and improve collaboration.

01
Streamlined Scheduling
Simplify the process by offering intuitive booking links, availability detection, &

02
Comprehensive Visibility
Provide users with a unified view of their schedules, integrating multiple

03
Enhanced Customization
Enable users to personalize meetings (e.g., define participant

04
Seamless Integrations
Integrate with popular tools like Google Calendar, Zoom, Microsoft Teams, and

time zone adjustments.

calendars to avoid conflicts.

roles, set meeting rules, collect information via forms).

CRMs to create a unified workflow.

05

Conflict Resolution

Offer intelligent conflict detection and rescheduling suggestions to ensure meetings don't overlap.

06

Efficient Time Management

Include features like buffer time, minimum notice periods, and recurring scheduling to optimize user time.

07

User-Centric Experience

Ensure an easy-to-use interface that caters both host and invitee with smooth navigation and minimal friction.

08

Scalability

Design the product for individuals, teams, organizations with features like multi-host scheduling and group coordination.

Target Audience

The product caters to a broad spectrum of users, making it versatile for professionals in various fields seeking efficient scheduling and calendar management.

Professionals and Individuals

WHO? Freelancers, consultants, coaches, and individual contributors.

WHY? To efficiently manage client meetings, avoid scheduling conflicts, and maintain a professional image with streamlined booking.

Sales and Customer Success Teams

WHO? Sales reps, account managers, and customer success professionals.

WHY? To set up client meetings, demos, and follow-ups without manual scheduling hassles.

Tech Enthusiasts and Productivity Seekers

WHO? Individuals passionate about productivity and workflow automation.

WHY? To integrate with their tech stack, streamline daily schedules, and optimize their time management.

Small and Medium Businesses (SMBs)

WHO? Teams in startups, agencies, and small companies.

WHY? To coordinate internal and external meetings, optimize team collaboration, and handle multi-host or group scheduling with ease.

Competitive Analysis

Analysis Summary	Calendly	Zoho Bookings	CalSync
User Experience (UX)	😍 Excels in onboarding, accessibility, and error handling, offering a smooth start, but ease of use needs improvement for better user interactions.	😌 Offers a well-rounded experience with good usability, accessibility, and error handling, but onboarding needs optimization.	😳 Struggles with poor onboarding and error handling, while ease of use and accessibility are somewhat okay but lack refinement.
Visual Designs	😳 Lacks consistency, though it offers good aesthetics and responsiveness, leaving room for improvement in cohesiveness.	😍 Stands out with excellent branded consistency, great aesthetics, and highly responsive design, offering a polished visual experience.	😍 Delivers good consistency with minimal branding, paired with a clean, minimal aesthetic and good responsiveness.
Features & Functionalties	😍 Ideal for individual users with a clear booking flow, seamless integrations, reliable performance, customization but limited visual themes.	😍 Caters to businesses with paid consultations, offering strong performance and integrations but limited visual design customization.	😌 Performs moderately across all areas, offering a balanced but unremarkable experience without standout features.
Competitive Advantage & User Engagement	😍 A first-mover with lean UX/UI and complex features, but lacks personalization for retention; pricing is subscription-based with limited free features.	😍 Excels for small businesses with a feature-rich approach but lacks personalization for retention; pricing is subscription-based with limited free features.	😌 Moderate across all aspects, with no significant differentiators, average retention, and a subscription-based pricing model.

User Interview Questions

1.Sales and Customer Success Teams

Understanding Business Needs

- How does your team currently handle meeting scheduling?
- Do you face challenges in managing multiple team members' calendars?
- How do you handle client bookings for your business?

Identifying Key Challenges

- Do you experience issues with double bookings or scheduling conflicts?
- How do you handle customer no-shows or cancellations?
- Are there specific industries where your clients require different scheduling workflows?

Exploring Desired Features

- Would you benefit from features like group scheduling or collective meeting types?
- How important is branding (customized links and themes) for your business?
- Do you require integration with billing systems or CRM tools
- Would automated notifications or reminders for team members improve efficiency?

2.Tech Enthusiasts and Productivity Seekers

Exploring Their Workflows

- What tools or methods do you use to optimize your productivity?
- How do you typically schedule your day?
- What frustrates you about the scheduling process?
- Do you prefer automation over manual scheduling? Why?

Understanding Feature Expectations

- How useful are features like time-zone auto-detection or buffer times between meetings?
- Do you require integration with apps like task managers or project management tools?
- How important is customization (themes, branding) in a scheduling tool for you?

Uncovering Unmet Needs

- If you could change one thing about your current scheduling tools, what would it be?
- How do you ensure a work-life balance with your scheduling
- Would you find voice-activated scheduling or AI-powered suggestions helpful?

3.Small and Medium Businesses (SMBs)

Understanding Their Role and Needs

- How do you typically manage your meetings with clients or prospects?
- What challenges do you face while scheduling calls or follow-ups?
- How do you ensure your availability aligns with the client's time zone?
- What tools do you currently use to schedule meetings? What do you like/dislike about them?

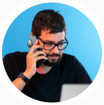
Identifying Pain Points

- How do you handle last-minute rescheduling or cancellations
- What causes friction when setting up recurring meetings or follow-ups?
- Do you experience conflicts between personal and professional schedules?

Exploring Feature Preferences

- Would automated reminders or integration with CRM tools like Salesforce benefit you?
- How important is it for you to customize your meeting invites
- Would features like meeting summaries or follow-up notifications improve your workflow?

User Personas



Alex Carter, 28

Occupation

Freelance graphic designer

Location

Urban area, works remotely

Alex, a 28-year-old remote graphic designer, values tools that sync calendars, simplify scheduling, and streamline client coordination, freeing up time for creativity.

GOALS

- Manage client meetings efficiently without conflicts.
- Reduce back-and-forth communication for scheduling.
- Integrate calendar with other tools like Google Calendar or Slack.

PAINPONTS

- Time wasted coordinating with multiple clients.
- Difficulty managing personal and professional commitments.

KEY FEATURES NEEDED

- Multi-calendar syncing.
- Easy rescheduling and notifications.
- Customizable booking links.

Priya, 36

Occupation

Marketing Team Lead

Location

Suburban area, hybrid work

Priya Malhotra, 36, a marketing lead, needs tools for seamless group scheduling, conflict management, and a shared team calendar to streamline her hybrid work setup.

GOALS

- Schedule recurring team meetings and one-on-ones with team members.
- Avoid scheduling conflicts across multiple departments.
- Get reminders for critical deadlines and meetings.

PAINPONTS

- Overlapping schedules among team members.
- Lack of visibility into team availability.

KEY FEATURES NEEDED

- Group scheduling.
- Conflict management.
- Shared calendar view with team members.

Mohamed Arshad, 42

Occupation

Senior recruiter

Location

Urban area, office-based work.

Mohamed Arshad, 42, a senior recruiter, relies on automated scheduling, multi-time-zone support, and conflict alerts to streamline interviews and coordinate with hiring teams effectively.

GOALS

- Coordinate interviews with multiple stakeholders and candidates.
- Automate interview reminders for candidates.
- Sync calendars across different hiring teams.

PAINPONTS

- Delays in candidate responses for scheduling.
- Difficulty managing multiple interview panels simultaneously.

KEY FEATURES NEEDED

- Automated scheduling with invitee question prompts.
- Multi-time-zone support for international candidates.
- Conflict alerts for overlapping interviews.

Sophia Ramirez, 30

Occupation

Event coordinator

Location

Metropolitan area

Sophia Ramirez, 30, an event coordinator, manages workshops and webinars with tools for group scheduling, RSVP tracking, and seamless payment integration to enhance attendee experiences.

GOALS

- Manage logistics for workshops and webinars.
- Provide attendees with easy booking and reminders.
- Collect participant information efficiently.

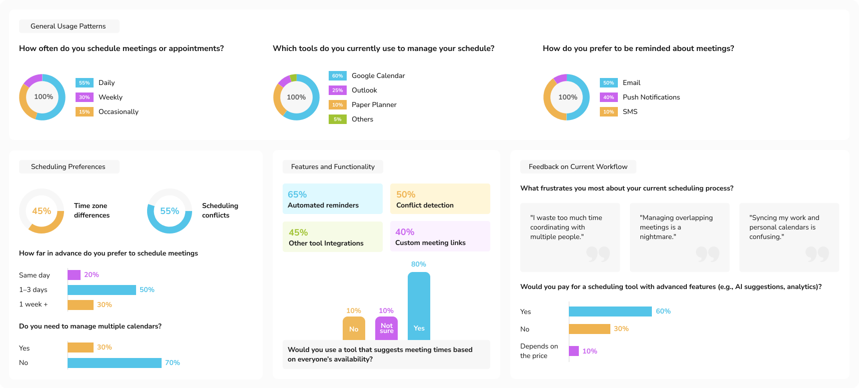
PAINPONTS

- Inconsistent communication with attendees.
- Manual follow-ups for event confirmations.

KEY FEATURES NEEDED

- Group scheduling for large events.
- Integration with payment gateways for paid workshops.
- RSVP tracking and automated reminders.

Quantitative Research Results



General Usage Patterns

How often do you schedule meetings or appointments?

100%

55%	Daily
30%	Weekly
15%	Occasionally

Which tools do you currently use to manage your schedule?

100%

60%	Google Calendar
25%	Outlook
10%	Paper Planner
5%	Others

How do you prefer to be reminded about meetings?

100%

50%	Email
40%	Push Notifications
10%	SMS

Scheduling Preferences

45% Time zone differences

55% Scheduling conflicts

How far in advance do you prefer to schedule meetings

Same day	20%
1–3 days	50%
1 week +	30%

Do you need to manage multiple calendars?

Yes	30%
No	70%

Features and Functionality

65% Automated reminders

50% Conflict detection

45% Other tool Integrations

40% Custom meeting links

10%
No
10%
Not sure
80%
Yes

Would you use a tool that suggests meeting times based on everyone's availability?

Feedback on Current Workflow

What frustrates you most about your current scheduling process?

"I waste too much time coordinating with multiple people."

"Managing overlapping meetings is a nightmare."

"Syncing my work and personal calendars is confusing."

Would you pay for a scheduling tool with advanced features (e.g., AI suggestions, analytics)?

Yes	60%
No	30%
Depends on the price	10%

Ideation Phase

Affinity Mapping

Scheduling Pain Points

Conflicts in Time Management

"I often double-book myself because I forget to update all my calendars."

"Managing personal and work calendars separately is a hassle."

Lack of Customization

"I wish I could specify availability for certain types of meetings."

"Buffer times between meetings would help me avoid burnout."

- Users face challenges with overlapping schedules across multiple calendars.
- Need for automated conflict resolution and customizable scheduling options.

Usability Concerns

Simplicity and Ease of Use

"The interface should be simple, like dragging and dropping meetings."

"Setting up recurring meetings should take fewer steps."

Clarity in Features

"I get confused about what's public and private when creating a meeting type."

"There should be tooltips or guides for new features."

- Intuitive design and clear instructions are critical for user satisfaction.

Preferred Features

Integration Capabilities

"Syncing with Google Calendar is essential."

"I'd love if it integrated with my CRM tools."

Reminders and Notifications

"Timely notifications help me stay on track."

"I need reminders in multiple formats, like email and SMS."

- Users prioritize seamless integrations with existing tools and customizable notification preferences.

Specific Needs

Target Audience's

"Team scheduling and assigning meeting hosts are a must."

"We often need to reschedule meetings without much hassle."

Sales and Customer Success Teams

"Group meetings are common; I need to manage multiple participants easily."

"Custom booking links for clients would save me time."

- Different user groups have distinct needs, with SMBs emphasizing team functionalities, and individuals favoring productivity tools.

Trust and Security

Data Privacy

"I need assurance that my data won't be shared."

"There should be a clear policy on how my data is handled."

User Control

"I want the ability to delete my data anytime."

"Permissions should be easy to review and update."

- Building trust through transparent data handling and user control over information is vital.

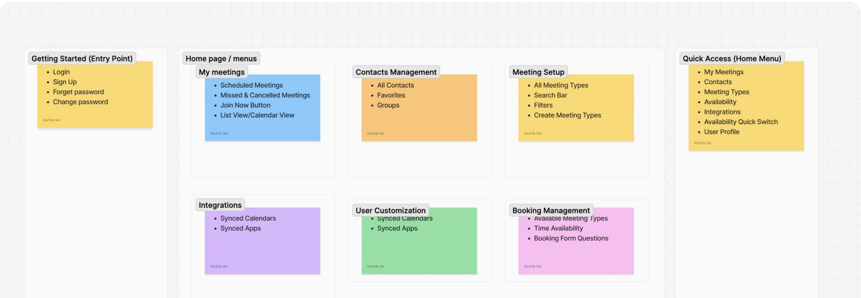
Key Actions from Affinity Mapping

- **Prioritize seamless multi-calendar syncing and conflict resolution.** ✓
- **Enhance usability with intuitive interfaces and clear feature descriptions.** ✓
- **Introduce customizable notifications and integration with popular tools.** ✓
- **Address trust concerns by emphasizing GDPR compliance and user control.** ✓

User Journey Map

	Discovery	Setup	Booking	Meeting Scheduled	Follow-Up
Actions	Learns about the product from a colleague's recommendation.	Signs up, sets availability, and syncs her Google Calendar.	Shares her booking link with the client via email.	Receives notification of the booked time slot.	Automatically sends a reminder to the client before the meeting.
Touch Points	Website, demo video, Social media ads, referrals	Signup page, setup wizard	Web app, email, Personalized link preview	Email, notification, Calendar app, notifications	Email, SMS
Pain Points	Confusion about which features suit her workflow.	Tedious setup process.	Uncertainty about how clients will perceive the link.	Want more details visible in calendar.	Risk of client no-shows.
Opportunities	Provide tailored onboarding for freelancers.	Offer pre-filled templates for common freelancer needs.	Customize link branding to match user's identity.	Provide options to add notes or files to the meeting.	Automate reminder follow-ups with personalized messages.
Feeling Objective	I need to feel confident that this tool fits my unique workflow."	"I want the setup to be quick so I can get back to designing."	"The booking link should feel like an extension of my brand."	"I feel prepared when I can add project details right after scheduling."	"I want to ensure my clients show up without needing to chase them."
Excitement	Excitement about exploring a new solution. Mild	While syncing calendars, slightly diminished by tedious steps. Moderate	Excitement seeing how simple sharing is. Renewed	Excitement upon successfully seeing the meeting booked. High	Excitement knowing reminders are handled. Moderate

Card Sorting


Getting Started (Entry Point)
- Login
- Sign Up
- Forget password
- Change password

Home page / menus

My meetings
- Scheduled Meetings
- Missed & Cancelled Meetings
- Join Now Button
- List View/Calendar View

Contacts Management
- All Contacts
- Favorites
- Groups

Meeting Setup
- All Meeting Types
- Search Bar
- Filters
- Create Meeting Types

Integrations
- Synced Calendars
- Synced Apps

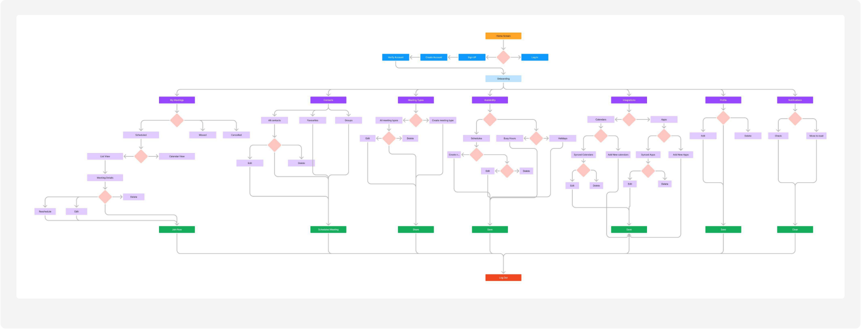
User Customization
- Synced Calendars
- Synced Apps

Booking Management
- Available Meeting Types
- Time Availability
- Booking Form Questions

Quick Access (Home Menu)
- My Meetings
- Contacts
- Meeting Types
- Availability
- Integrations
- Availability Quick Switch
- User Profile

Karthik Vel

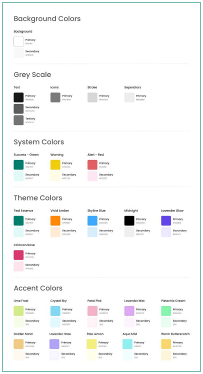
Information Architecture


Home Screen
Verify Account
Create Account
Sign UP
Log In
Onboarding
My Meetings
Scheduled
Missed
Cancelled
List View
Calendar View
Meeting Details
Delete
Reschedule
Edit
Join Now
Contacts
All contacts
Favourites
Groups
Edit
Delete
Scheduled Meeting
Meeting Types
All meeting types
Create meeting type
Edit
Delete
Share
Availability
Schedules
Busy Hours
Holidays
Create n...
Edit
Delete
Save
Integrations
Calendars
Apps
Synced Calendars
Add New calendars
Synced Apps
Add New Apps
Edit
Delete
Edit
Delete
Save
Profile
Edit
Delete
Save
Notifications
Check
Move to read
Clear
Log Out

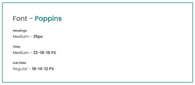
Design Phase

Design System

Color Palette


Background Colors
Grey Scale
System Colors
Theme Colors
Accent Colors

Font, Typography



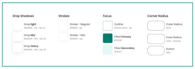
Font - Poppins

Headings
Medium - 35px

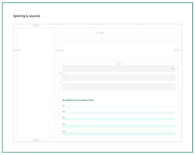
Titles
Medium - 22-18-16 PX

Sub titles
Regular - 18-14-12 PX

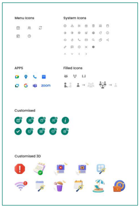
Corners, Shadows


Drop Shadows
Strokes
Focus
Corner Radius

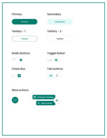
Spacing


Spacing & Layouts

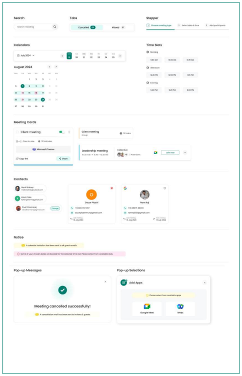
Icons


Menu Icons
System Icons
APPS
Filled Icons
Customised
Customised 3D

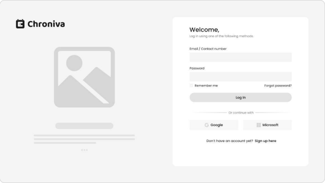
Buttons

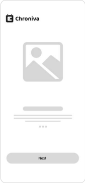

Primary
Secondary
Tertiary - 1
Tertiary - 2
Radio Buttons
Toggle Button
Check Box
Tab buttons
More actions

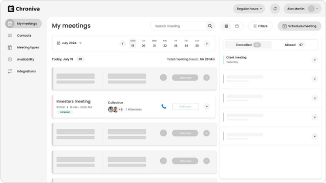
Components

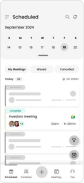

Search
Tabs
Stepper
Calendars
Time Slots
August 2024
Meeting Cards
Contacts
Notice
Pop-up Messages
Pop-up Selections
Meeting cancelled successfully!

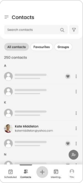
Low Fidelity Prototype

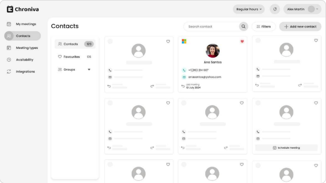

Chroniva
Welcome,
Log in using one of the following methods
Email / Contact number
Password
Remember me
Forgot password?
Log in
Or continue with
Google
Microsoft
Don't have an account yet? Sign up here

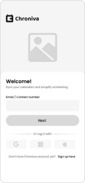

Chroniva
Next

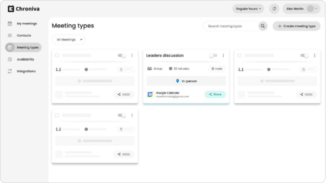

Chroniva
Regular hours
Alex Martin
My meetings
Contacts
Meeting types
Availability
Integrations
My meetings
Search meeting
Filters
Schedule meeting
July 2024
Today, July 19 05
Total meeting hours : 6H 20 Min
Investors meeting
Collective
Cancelled
Missed
Client meeting
Yesterday


Scheduled
September 2024
S M T W T F S
14 15 16 17 18 19 20
My Meetings
Missed
Cancelled
Today
Investors meeting
Scheduled
Contacts
Meeting..
You


Contacts
Search contacts
All contacts
Favourites
Groups
250 contacts
A
K
Kate Middleton
N
Scheduled
Contacts
Meeting..
You


Chroniva
Regular hours
Alex Martin
My meetings
Contacts
Meeting types
Availability
Integrations
Contacts
Search contact
Filters
Add new contact
Contacts 123
Favourites 06
Groups
Ana Santos
Schedule meeting


Chroniva
Welcome!
Sync your calendars and simplify scheduling
Email / Contact number
Next
Or log in with
Don't have Chroniva account yet? Sign up here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Availability
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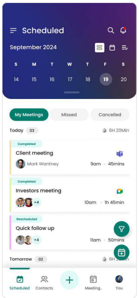
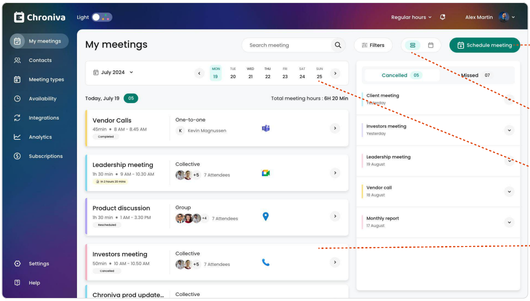
Meeting types
Search meeting types
Create meeting type
All Meetings
Leaders discussion
Group
30 minutes
Public
In-person
Google Calendar
Share

High Fidelity Designs


Scheduled
September 2024
S M T W T F S
14 15 16 17 18 19 20
My Meetings
Missed
Cancelled
Today 03
6H 20Min
Completed
Client meeting
Mark Wantney
9am
45mins
Completed
Investors meeting
+4
10am
1h 45min
Rescheduled
Quick follow up
+4
11am
50mins
Tomorrow 02
Scheduled
Contacts
Meeting..
You


Chroniva
Light
Regular hours
Alex Martin
My meetings
Contacts
Meeting types
Availability
Integrations
Analytics
Subscriptions
Settings
Help
My meetings
Search meeting
Filters
Schedule meeting
July 2024
MON 19
TUE 20
WED 21
THU 22
FRI 23
SAT 24
SUN 25
Today, July 19 05
Total meeting hours : 6H 20 Min
Vendor Calls
45min • 8 AM - 8.45 AM
Completed
One-to-one
Kevin Magnussen
Leadership meeting
1h 30 min • 9 AM - 10.30 AM
In 2 hours 20 mins
Collective
+5
7 Attendees
Product discussion
1h 30 min • 1 AM - 3.30 PM
Rescheduled
Group
+4
7 Attendees
Investors meeting
50min • 10 AM - 10.50 AM
Cancelled
Collective
+5
7 Attendees
Chroniva prod update...
Collective
Cancelled 05
Missed 07
Client meeting
Yesterday
Investors meeting
Yesterday
Leadership meeting
19 August
Vendor call
18 August
Monthly report
17 August

Schedule meeting

Users can schedule instant meetings by clicking this button

List & Calendar view

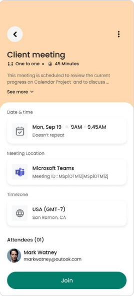
Users can view the scheduled meeting in both List & Calendar view as they like.

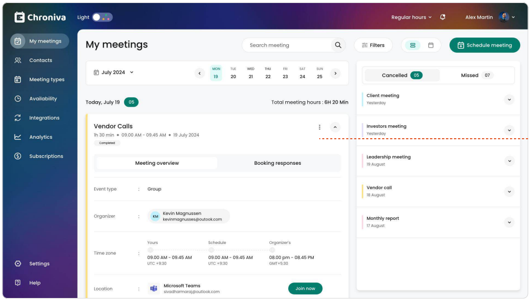
Date Picker

Quickly view current & upcoming meetings for the week

Meeting cards

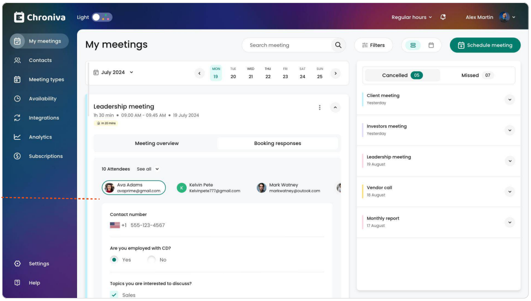
Meeting details are concised & important details are emphasized


Client meeting
One to one •
45 Minutes
This meeting is scheduled to review the current progress on Calendar Project and to discuss ...
See more
Date & time
Mon, Sep 19
9AM - 9.45AM
Doesn't repeat
Meeting Location
Microsoft Teams
Meeting ID : MSpiOTM1ZjMSpiOTM1Zj
Timezone
USA (GMT-7)
San Ramon, CA
Attendees (01)
Mark Watney
markwatney@outook.com
Join


Chroniva
Light
Regular hours
Alex Martin
My meetings
Contacts
Meeting types
Availability
Integrations
Analytics
Subscriptions
Settings
Help
My meetings
Search meeting
Filters
Schedule meeting
July 2024
MON 19
TUE 20
WED 21
THU 22
FRI 23
SAT 24
SUN 25
Today, July 19 05
Total meeting hours : 6H 20 Min
Vendor Calls
1h 30 min • 09.00 AM - 09.45 AM • 19 July 2024
Completed
Meeting overview
Booking responses
Event type : Group
Organizer : Kevin Magnussen kevinmagnusses@outook.com
Time zone
Yours
09.00 AM - 09.45 AM
UTC +9:30
Schedule
09.00 AM - 09.45 AM
UTC +9:30
Organizer's
08.00 pm - 08.45 PM
GMT+5:30
Location : Microsoft Teams sivadharmaraj@outlook.com
Join now
Cancelled 05
Missed 07
Client meeting
Yesterday
Investors meeting
Yesterday
Leadership meeting
19 August
Vendor call
18 August
Monthly report
17 August

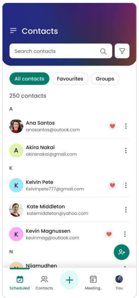
Expanded Meeting Card

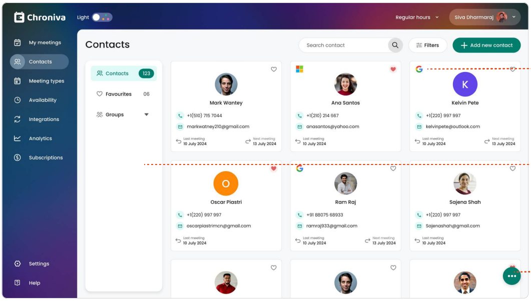
Expanded meeting card with detailed view like date, time & timezones, Participants, Meeting location.


Chroniva
Light
Regular hours
Alex Martin
My meetings
Contacts
Meeting types
Availability
Integrations
Analytics
Subscriptions
Settings
Help
My meetings
Search meeting
Filters
Schedule meeting
July 2024
MON 19
TUE 20
WED 21
THU 22
FRI 23
SAT 24
SUN 25
Leadership meeting
1h 30 min • 09.00 AM - 09.45 AM • 19 July 2024
In 20 mins
Meeting overview
Booking responses
10 Attendees
See all
Ava Adams
avaprime@gmail.com
Kelvin Pete
Kelvinpete777@gmail.com
Mark Watney
markwatney@outook.com
Contact number
+1 555-123-4567
Are you employed with CD?
● Yes
○ No
Topics you are interested to discuss?
✓ Sales
Cancelled 05
Missed 07
Client meeting
Yesterday
Investors meeting
Yesterday
Leadership meeting
19 August
Vendor call
18 August
Monthly report
17 August

Booking responses

Responses of attendees for the booking form displyed here.


Contacts
Search contacts
All contacts
Favourites
Groups
250 contacts
A
Ana Santos
anasantos@outook.com
Akira Nakai
akiranakai@gmail.com
K
Kelvin Pete
Kelvinpete777@gmail.com
Kate Middleton
katemiddleton@yahoo.com
Kevin Magnussen
kevinmag@outlook.com
N
Niamudhen
Scheduled
Contacts
Meeting..
You


Chroniva
Light
Regular hours
Siva Dharmaraj
My meetings
Contacts
Meeting types
Availability
Integrations
Analytics
Subscriptions
Settings
Help
Contacts
Search contact
Filters
Add new contact
Contacts 123
Favourites 06
Groups
Mark Wantey
+1(510) 715 7044
markwatney210@gmail.com
Last meeting 10 July 2024
Next meeting 13 July 2024
Ana Santos
+1(210) 214 667
anasantos@yahoo.com
Last meeting 10 July 2024
Kelvin Pete
+1(220) 997 997
kelvinpete@outlook.com
Last meeting 10 July 2024
Next meeting 13 July 2024
Oscar Piastri
+1(220) 997 997
oscarpiastrimcn@gmail.com
Last meeting 10 July 2024
Ram Raj
+91 88075 68933
ramraj933@gmail.com
Last meeting 10 July 2024
Next meeting 13 July 2024
Sajena Shah
+1(220) 997 997
Sajenashah@gmail.com
Last meeting 10 July 2024

Contact source

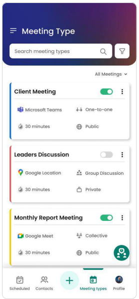
Contact source is displayed based on different account like Gmail, Outlook etc,.

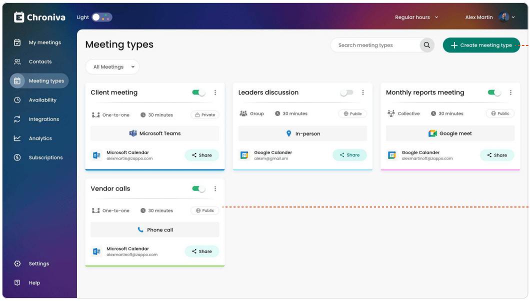
Contacts

All contacts, Favourites ones & Grouped contacts are displayed in this tab.

More actions

More actions fo contacts like, Schedule meetings can be triggered by this button.


Meeting Type
Search meeting types
All Meetings
Client Meeting
Microsoft Teams
One-to-one
30 minutes
Public
Leaders Discussion
Google Location
Group Discussion
30 minutes
Private
Monthly Report Meeting
Google Meet
Collective
30 minutes
Public
Scheduled
Contacts
Meeting types
Profile

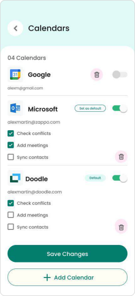

Chroniva
Light
Regular hours
Alex Martin
My meetings
Contacts
Meeting types
Availability
Integrations
Analytics
Subscriptions
Settings
Help
Meeting types
Search meeting types
Create meeting type
All Meetings
Client meeting
One-to-one
30 minutes
Private
Microsoft Teams
Microsoft Calendar
alexmartin@zappo.com
Share
Leaders discussion
Group
30 minutes
Public
In-person
Google Calander
alexm@gmail.com
Share
Monthly reports meeting
Collective
30 minutes
Public
Google meet
Google Calander
alexmartinoff@zappo.com
Share
Vendor calls
One-to-one
30 minutes
Public
Phone call
Microsoft Calendar
alexmartinoff@zappo.com
Share

Create meeting type

Users can create new meeting using this button

Meeting types

A concised meeting type view is displayed here. Users can see the basic details for a meeting type in this card



Calendars

04 Calendars

Google

alexm@gmail.com

Microsoft Set as default

alexmartin@zappo.com

☑ Check conflicts

☑ Add meetings

☐ Sync contacts

Doodle Default

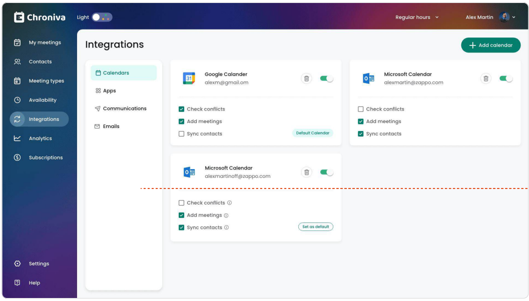
alexmartin@doodle.com

☑ Check conflicts

☐ Add meetings

☐ Sync contacts

Save Changes
+ Add Calendar



Chroniva
Light
Regular hours
Alex Martin
My meetings
Contacts
Meeting types
Availability
Integrations
Analytics
Subscriptions
Settings
Help
+ Add calendar
Calendars
Apps
Communications
Emails

Integrations

Google Calander
alexm@gmail.om

☑ Check conflicts

☑ Add meetings

☐ Sync contacts

Default Calendar

Microsoft Calendar
alexmartin@zappo.com

☐ Check conflicts

☑ Add meetings

☑ Sync contacts

Microsoft Calendar
alexmartinoff@zappo.com

☐ Check conflicts

☑ Add meetings

☑ Sync contacts

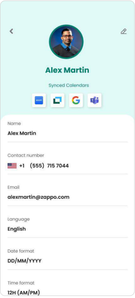
Set as default

Synced Calendars

Multiple calendar added
by the user

Other Integrations

Other Integrations like Apps(Teams, Gmeet, Goto meeting etc,.)Communication channels and Email can be managed here.



Alex Martin

Synced Calendars

Name
Alex Martin

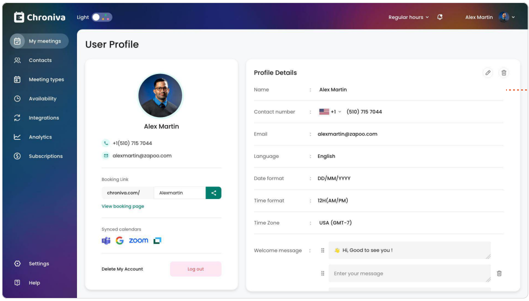
Contact number
+1 (555) 715 7044

Email
alexmartin@zappo.com

Language
English

Date format
DD/MM/YYYY

Time format
12H (AM/PM)



Chroniva
Light
Regular hours
Alex Martin
My meetings
Contacts
Meeting types
Availability
Integrations
Analytics
Subscriptions
Settings
Help
View booking page
Log out

User Profile

Alex Martin

+1(510) 715 7044

alexmartin@zapoo.com

Booking Link: chroniva.com/ Alexmartin

Synced calendars

Delete My Account

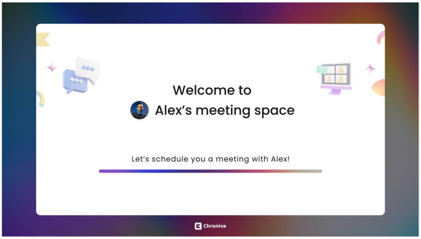
Profile Details

Name	Alex Martin
Contact number	+1 (510) 715 7044
Email	alexmartin@zapoo.com
Language	English
Date format	DD/MM/YYYY
Time format	12H(AM/PM)
Time Zone	USA (GMT-7)
Welcome message	👋 Hi, Good to see you !
	Enter your message

User Profile

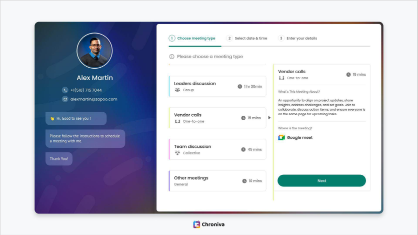
user profile and other preferences can be managed here.

Booking Screens



Welcome to
Alex's meeting space

Let's schedule you a meeting with Alex!



Alex Martin

+1(510) 715 7044

alexmartin@zapoo.com

👋 Hi, Good to see you !

Please follow the instructions to schedule a meeting with me.

Thank You!

1 Choose meeting type 2 Select date & time 3 Enter your details

Please choose a meeting type

Leaders discussion	Group	1 hr 30min
Vendor calls	One-to-one	15 mins
Team discussion	Collective	45 mins
Other meetings	General	10 mins

Vendor calls — One-to-one — 15 mins

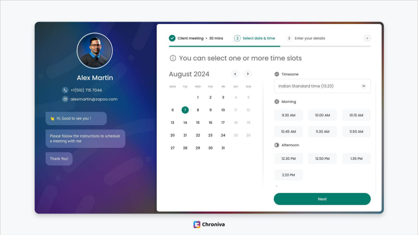
What's This Meeting About?

An opportunity to align on project updates, share insights, address challenges, and set goals. Join to collaborate, discuss action items, and ensure everyone is on the same page for upcoming tasks.

Where is the meeting?

Google meet

Next
Chroniva



Alex Martin

+1(510) 715 7044

alexmartin@zapoo.com

👋 Hi, Good to see you !

Please follow the instructions to schedule a meeting with me.

Thank You!

Client meeting • 30 mins 2 Select date & time 3 Enter your details

You can select one or more time slots

August 2024

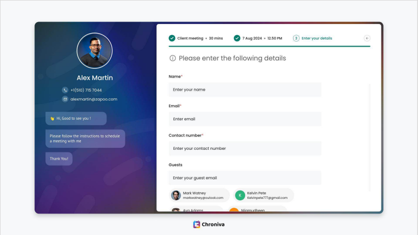
MON	TUE	WED	THU	FRI	SAT	SUN
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Timezone: Indian Standard time (13.23)

Morning: 9.30 AM, 10.00 AM, 10.15 AM, 10.45 AM, 11.30 AM, 11.50 AM

Afternoon: 12.30 PM, 12.50 PM, 1.35 PM, 2.20 PM

Next
Chroniva



Alex Martin

+1(510) 715 7044

alexmartin@zapoo.com

👋 Hi, Good to see you !

Please follow the instructions to schedule a meeting with me.

Thank You!

Client meeting • 30 mins 7 Aug 2024 • 12.50 PM 3 Enter your details

Please enter the following details

Name*
Enter your name

Email*
Enter email

Contact number*
Enter your contact number

Guests
Enter your guest email

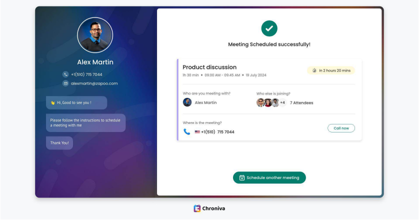
Mark Watney markwatney@outook.com

Kelvin Pete Kelvinpete777@gmail.com

Ava Adams

Nijamudheen

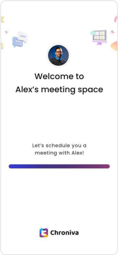
Chroniva

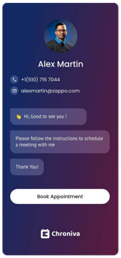

Alex Martin
+1(510) 715 7044
alexmartin@zapoo.com
Meeting Scheduled successfully!
Product discussion
1h 30 min • 09.00 AM - 09.45 AM • 19 July 2024
In 2 hours 20 mins
Who are you meeting with?
Alex Martin
Who else is joining?
+4 7 Attendees
Where is the meeting?
+1(510) 715 7044
Call now
Schedule another meeting
Chroniva

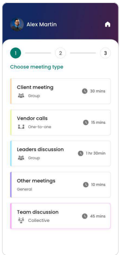
Hi, Good to see you !

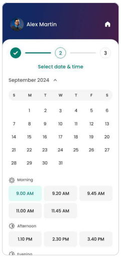
Please follow the instructions to schedule a meeting with me

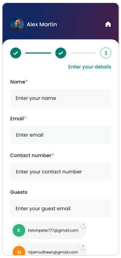
Thank You!

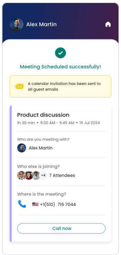

Welcome to
Alex's meeting space
Let's schedule you a meeting with Alex!
Chroniva


Alex Martin
+1(510) 715 7044
alexmartin@zappoo.com
Hi, Good to see you !
Please follow the instructions to schedule a meeting with me
Thank You!
Book Appointment
Chroniva


Alex Martin
1
2
3
Choose meeting type
Client meeting
Group
30 mins
Vendor calls
One-to-one
15 mins
Leaders discussion
Group
1 hr 30min
Other meetings
General
10 mins
Team discussion
Collective
45 mins


Alex Martin
2
3
Select date & time
September 2024
S M T W T F S
1 2 3 4 5 6
7 8 9 10 11 12 13
14 15 16 17 18 19 20
21 22 23 24 25 26 27
28 29 30 31
Morning
9.00 AM
9.20 AM
9.45 AM
11.00 AM
11.45 AM
Afternoon
1.10 PM
2.30 PM
3.40 PM
Evening


Alex Martin
3
Enter your details
Name*
Enter your name
Email*
Enter email
Contact number*
Enter your contact number
Guests
Enter your guest email
K
Kelvinpete777@gmail.com
N
nijamudheen@gmail.com


Alex Martin
Meeting Scheduled successfully!
A calendar invitation has been sent to all guest emails
Product discussion
1h 30 min • 9.00 AM - 9.45 AM • 19 Jul 2024
Who are you meeting with?
Alex Martin
Who else is joining?
+4 7 Attendees
Where is the meeting?
+1(510) 715 7044
Call now

Usability Testing

Usability Testing Results

- ✓ Tasks done without help
- ! Tasks completed with help
- ✗ Couldn't complete the task even with help
- ⃠ Task was not completed due to technical difficulty

Usability Testing obervations	Arvinth (Top user)	Indhu (Top user)	Godson (Frequent user)	Ajay (Frequent user)	Sajena (Occasional user)
Sign Up & On boaring	✓	✓	✓	✓	✓
Adding Calendar Accounts	!	✓	!	✓	✓
Creating meeting types	!	✓	✗	!	✗

Book meeting	✓	✓	✓	✓	✓
View meeting details, Booking reponses & join meeting	✓	!	!	✓	!

Key Insights From Usability Testing

Calendar Identification Challenge

Users had trouble quickly identifying which calendar a meeting was scheduled in, as it required checking the detailed view each time.

Clunky Meeting Info Access

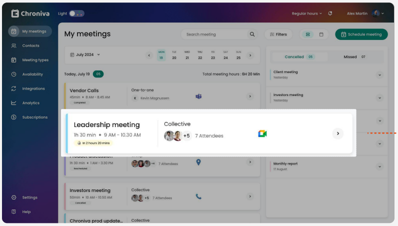
Navigating between meeting details and booking responses felt cumbersome due to the dropdown-based interface.

Meeting Type Confusion

Users were unsure about what a meeting type is and how to create or use it effectively.

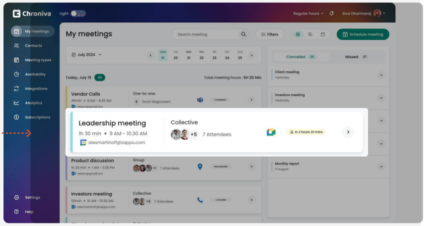
Refining Designs

Before

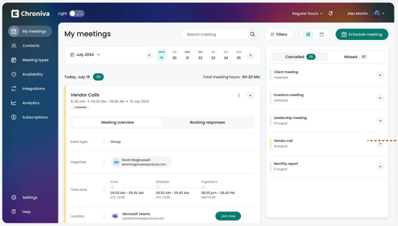

Chroniva
Light
Regular hours
Alex Martin
My meetings
Contacts
Meeting types
Availability
Integrations
Analytics
Subscriptions
Settings
Help
My meetings
Search meeting
Filters
Schedule meeting
July 2024
MON 19
TUE 20
WED 21
THU 22
FRI 23
SAT 24
SUN 25
Today, July 19 05
Total meeting hours : 6H 20 Min
Vendor Calls
45min • 8 AM - 8.45 AM
Completed
One-to-one
Kevin Magnussen
Leadership meeting
1h 30 min • 9 AM - 10.30 AM
In 2 hours 20 mins
Collective
+5 7 Attendees
1h 30 min • 1 AM - 3.30 PM
Rescheduled
+4 7 Attendees
Investors meeting
50min • 10 AM - 10.50 AM
Cancelled
Collective
+5 7 Attendees
Chroniva prod update...
Collective
Cancelled 05
Missed 07
Client meeting
Yesterday
Investors meeting
Yesterday
Monthly report
17 August

Scheduled calendar is not displayed in the meeting card.

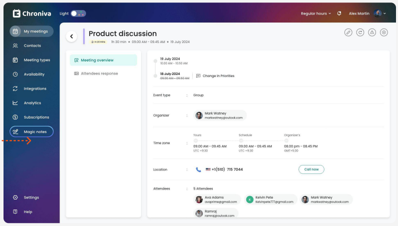
After


Chroniva
Light
Regular hours
Siva Dharmaraj
My meetings
Contacts
Meeting types
Availability
Integrations
Analytics
Subscriptions
Settings
Help
My meetings
Search meeting
Filters
Schedule meeting
July 2024
MON 19
TUE 20
WED 21
THU 22
FRI 23
SAT 24
SUN 25
Today, July 19 05
Total meeting hours : 6H 20 Min
Vendor Calls
45min • 8 AM - 8.45 AM
alexm@gmail.com
One-to-one
Kevin Magnussen
Completed
Leadership meeting
1h 30 min • 9 AM - 10.30 AM
alexmartinoff@zappo.com
Collective
+5 7 Attendees
In 2 hours 20 mins
Product discussion
1h 30 min • 1 AM - 3.30 PM
alexm@gmail.com
Group
+4 7 Attendees
Rescheduled
Investors meeting
50min • 10 AM - 10.50 AM
alexmartinoff@zappo.com
Collective
+5 7 Attendees
Cancelled
Cancelled 05
Missed 07
Client meeting
Yesterday
Investors meeting
Yesterday
Monthly report
17 August

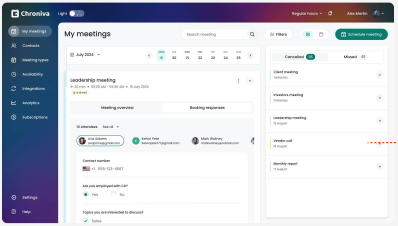
Included calendar account in the meeting card.


Chroniva
My meetings
Vendor Calls
Meeting overview
Booking responses
Schedule meeting

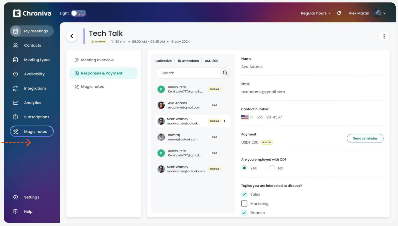
Meeting Overview is displayed in the drop down.


Chroniva
Product discussion
Meeting overview
Attendees response
Call now

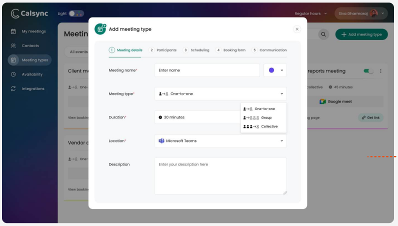
Meeting Overview is moved to a new page instead of drop down to make it more clear reduce scrolling.


Chroniva
My meetings
Leadership meeting
Meeting overview
Booking responses

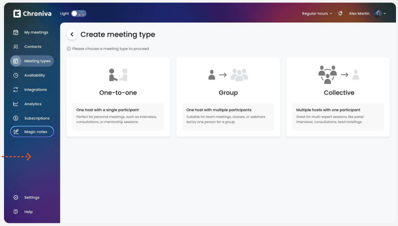
Meeting booking response is provided in a tab in the dropdown.

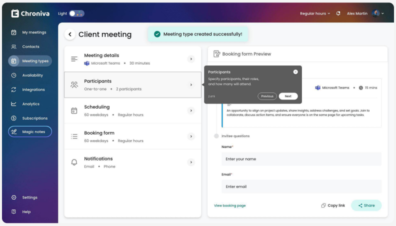

Chroniva
Tech Talk
Meeting overview
Responses & Payment
Magic notes
Send reminder

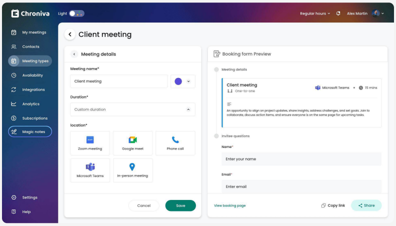
booking response is moved to a new page instead of drop down which makes navigation easier for the user.


Calsync
Add meeting type
Meeting details
Participants
Scheduling
Booking form
Communication

Create meeting type is displayed in the Pop-up without a clear details users were unsure about what a meeting type is and how to create or use it effectively.


Chroniva
Create meeting type
One-to-one
Group
Collective


Chroniva
Client meeting
Meeting type created successfully!
Meeting details
Participants
Scheduling
Booking form
Notifications
Booking form Preview


Chroniva
Client meeting
Meeting details
Booking form Preview
Cancel
Save

Create meeting type flow is redesigned with clear description & tool tips & with a booking form preview which helps the user to use the app effectivlely.

Key Takeaways

Clarity is Critical

Users struggled with understanding where meetings were scheduled and how to navigate to key details—reinforcing the need for a cleaner information hierarchy and more visible calendar indicators.

Onboarding & Terminology Matter

The concept of "Meeting Types" was unclear to several users. Simple onboarding and context-driven tooltips can help reduce cognitive load and confusion.

Seamless Navigation Improves Engagement

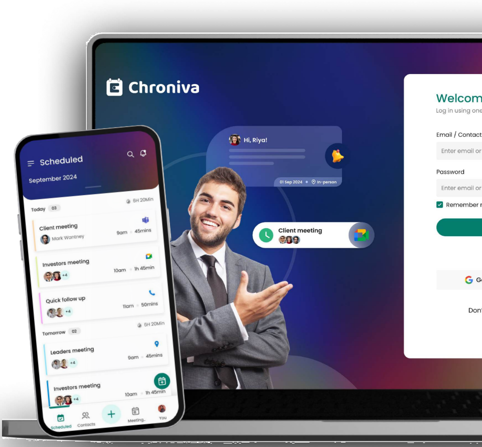
Users found dropdown views for booking responses and meeting details unintuitive. Restructuring this into a more visible, scannable layout boosted ease of use.

Flexibility Drives Adoption

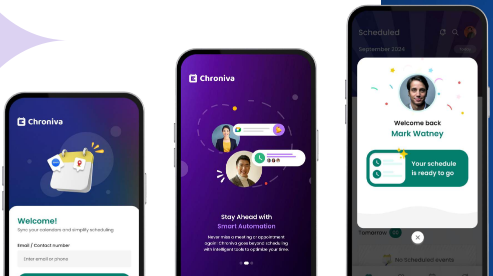
Features like reusable schedules and guest additions resonated well with users looking for flexible, repeatable workflows—validating their inclusion as core features.

Testing Uncovered Gaps Early

Regular usability testing helped catch navigation pain points and confusion around features before development, saving time and ensuring a more user-centered outcome.


Chroniva
Hi, Riya!
01 Sep 2024
In-person
Client meeting
Welcom
Log in using one
Email / Contact
Enter email or
Password
Enter email or
Remember
Don
Scheduled
September 2024
Today 03
5H 20Min
Client meeting
Mark Wantney
9am 45mins
Investors meeting
10am 1h 45min
Quick follow up
11am 50mins
Tomorrow 02
5H 20Min
Leaders meeting
9am 45mins
Investors meeting
10am 1h 45min
Scheduled
Contacts
Meeting
You

Thank You For Watching


Chroniva
Welcome!
Sync your calendars and simplify scheduling
Email / Contact number
Enter email or phone
Chroniva
Stay Ahead with
Smart Automation
Never miss a meeting or appointment again! Chroniva goes beyond scheduling with intelligent tools to optimize your time.
Scheduled
September 2024
Welcome back
Mark Watney
Your schedule is ready to go
Tomorrow 00
No Scheduled events